

STRAIGHT DISTANCE + UNMATCHED PERSONALIZATION

From the creation of the first metalwood in 1979, TaylorMade has established a legacy of breaking from tradition to reach new thresholds of performance. In 2018, we have once again uncovered a new frontier of driving potential with Twist Face technology—a radical departure from traditional driver-face design, engineered to correct for inherent human swing tendencies in real-time, giving golfers a tangible competitive advantage. Combining our new Y-Track and Hammerhead Slot, the new M3 driver offers our most technologically advanced driver ever.

BRIAN BAZZEL | VICE PRESIDENT | PRODUCT CREATION

TWIST FACE

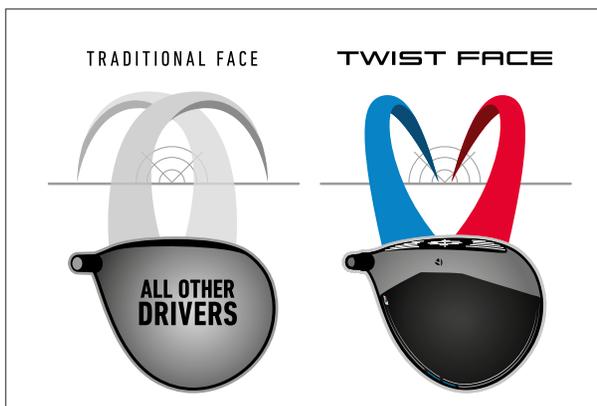
- Revolutionary new face curvature with a corrective face angle on off-center hits, engineered to reduce side spin and deliver straighter shots
- Twist Face provides more loft in the high-toe and less loft in the low-heel to produce more consistent spin where golfers commonly mis-hit

HAMMERHEAD SLOT

- New sole slot implemented into our most adjustable driver for the first time
- The reinforced outer portions of the slot allow for a lighter, more flexible face, resulting in a larger sweet spot
- The center portion of the slot increases ball speed low on the face and drops unwanted spin for more distance

Y-TRACK

- Simple and intuitive system to move weight and personalize ball flight for draw/fade/high/low
- Tracks are connected for the first time, allowing for an unrestricted movement of 22g of mass - (Two 11g weights)
- The back Y-portion provides forgiving draw and fade options. Splitting the weights provides the ultimate in forgiveness



SHAFT

Men's - Mitsubishi Chemical TENSEI WHITE 70 (X), 60 (S)
 Men's - Mitsubishi Chemical TENSEI BLUE 60 (X, S, R)
 Men's - Mitsubishi Chemical TENSEI RED 50 (S, R, A)

GRIP

Men's - Lamkin UTx Cord .600 Round Grey Cap/Blk

LOFT SLEEVE

4°

CLUB	LOFT	LH	LIE	VOLUME	LENGTH	SW
M3 460 DRIVER	8.5°	NO	58°-62°	460cc	45.5"	D4
M3 460 DRIVER	9.5°	YES	58°-62°	460cc	45.5"	D4
M3 460 DRIVER	10.5°	YES	58°-62°	460cc	45.5"	D4
M3 460 DRIVER	12°	NO	58°-62°	460cc	45.5"	D4
M3 440 DRIVER	9°	NO	58°-62°	440cc	45.5"	D4
M3 440 DRIVER	10°	NO	58°-62°	440cc	45.5"	D4

TWIST FACE™