







FEATURE	ADVANTAGE	BENEFIT		
Enhanced Inverted Cone Technology	Maximizes the COR Zone delivering the highest ball speed over a larger face area	Delivers longer carry and distance on mis-hits		
100% CNC-milled, high strength, 455 stainless steel clubface	Offers the highest allowable COR for maximum ball speed	Delivers maximum carry and distance		
Hollow Top-Line frame and wide sole	Allows for repositioning 17 grams of mass lower and deeper back away from the face in the club head	Delivers highest launch angle for maximum carry		
Largest iron clubhead with four tungsten cartridges positioned heel and toe	Delivers high MOI (Moment of Inertia)	Increases forgiveness on mis-hits		
Hyperlight graphite and T-Step steel shafts	Promotes maximum swing speed through the use of light weight material	Delivers maximum distance		

R7 CGB MAX IRONS SPECIFICATIONS

Iron	Loft	Lie	Offset	Graphite (M/W)	Std Flex	S/W	Steel	Std Flex	S/W	Grip
3	19°	61°	6.0 mm	39.00" / 38.00"	S, R, M	D0 / C4.5	38.75"	S, R	D1	TaylorMade TGT
4	21°	61.5°	5.7 mm	38.50" / 37.50"	S, R, M, L	D0 / C4.5	38.25"	S, R	D1	TaylorMade TGT
5	23°	62°	5.3 mm	38.00" / 37.00"	S, R, M, L	D0 / C4.5	37.75"	S, R	D1	TaylorMade TGT
6	26°	62.5°	5.0 mm	37.50" / 36.50"	S, R, M, L	D0 / C4.5	37.25"	S, R	D1	TaylorMade TGT
7	30°	63°	4.7 mm	37.00" / 36.00"	S, R, M, L	D0 / C4.5	36.75"	S, R	D1	TaylorMade TGT
8	34°	63.5°	4.3 mm	36.50" / 35.50"	S, R, M, L	D0 / C4.5	36.25"	S, R	D1	TaylorMade TGT
9	39°	64°	4.0 mm	36.00" / 35.50"	S, R, M, L	D0 / C4.5	35.75"	S, R	D1	TaylorMade TGT
PW	44°	64.5°	3.7 mm	35.75" / 34.75"	S, R, M, L	D1 / C5.5	35.50"	S, R	D2	TaylorMade TGT
AW	49°	64.5°	3.7 mm	35.75" / 34.75"	S, R, M, L	D1 / C5.5	35.25"	S, R	D2	TaylorMade TGT
SW	54°	64.5°	1.0 mm	35.50" / 34.50"	S, R, M, L	D3 / C7.5	35"	S, R	D4	TaylorMade TGT
LW*	59°	64.5°	1.0 mm	35.25" / 34.25"	S, R, M	D4 / C9.5	34.50"	S, R	D5	TaylorMade TGT

*Right Hand men's only Right Hand model available in November; Left Hand model available in Jan '06 (men's only) Graphite Shaft: Men's: TaylorMade R7-55 (Black/Silver, 55 grams, Parallel tip .370"); Women's: TaylorMade R7-45 (Blue/Silver, 45 grams, Parallel tip .370") Steel Shaft: R7 T-Step Ascending Mass (Parallel tip .370")

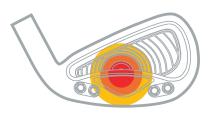




r7 CGB MAX

The Power of Our Drivers Engineered Into an Iron







Inverted Cone Technology Ushers in a New Era in TaylorMade Iron Performance

The r7 CGB MAX iron incorporates Inverted Cone Technology (ICT), a metalwood breakthrough used to expand the size of the COR zone in TaylorMade drivers. ICT changes the way the clubface behaves at impact and increases the size of the zone that delivers high initial ball speed. That makes the r7 CGB MAX more forgiving and easier to launch, and promotes what we call "constant distance" – exceptional yardage, shot after shot after shot.