







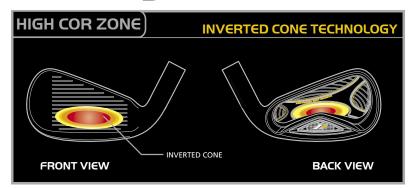
FEATURE	ADVANTAGE	BENEFIT		
Inverted Cone	Higher COR and ball speed on mis-hits	Increased average ball speed for increased average distance		
Dampening web made of soft aluminum and high-tech bonding compound	Soaks up harsh vibration	Phenomenally soft-yet-solid feel at impact		
Deep cavity design	Creates a low and deep CG	Easy to launch for optimum combination of carry and control		
Moderate offset	Promotes the optimum combination of direction and trajectory	Increased ball control for increased accuracy		
T Step 90 (90-gram) steel; RE*AX TM 65 (65-gram) graphite lightweight shaft options	Encourages a dynamic release	Promote more speed for more distance		
TaylorMade® logo grip	Multitude of short slots form "cells" that help the grip conform to your hands	Increased feel, comfort, traction together promote better performance		

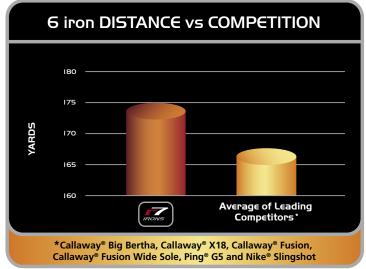




## r7® IRONS

## Amazing Distance





Results generated by player tests with steel shaft 6 irons from fairway lies.

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## R7 IRONS SPECIFICATIONS

Iron	Loft	Lie	Offset	Graphite (m/w)	STD Flex	Graphite S/W	Steel	Std Flex	S/W	Grip		
2	18°	60°	6.8 mm	39.50"/ NA	S,R,M	D0 / N/A	39.25"	X,S,R	D1	TaylorMade Reminder		
3	20°	61°	6.5 mm	39.00"/ NA	S,R,M	D0 / N/A	38.75"	X,S,R	D1	TaylorMade Reminder		
4	22°	61.5°	6.2 mm	38.50"/ 37.50"	S,R,M,L	D0 / C3.5	38.25"	X,S,R	D1	TaylorMade Reminder		
5	25°	62°	5.8 mm	38.00"/ 37.00"	S,R,M,L	D0 / C3.5	37.75"	X,S,R	D1	TaylorMade Reminder		
6	28°	62.5°	5.5 mm	37.50"/ 36.50"	S,R,M,L	D0 / C3.5	37.25"	X,S,R	D1	TaylorMade Reminder		
7	32°	63°	5.2 mm	37.00"/ 36.00"	S,R,M,L	D0 / C3.5	36.75"	X,S,R	D1	TaylorMade Reminder		
8	36°	63.5°	4.8 mm	36.50"/ 35.50"	S,R,M,L	D0 / C3.5	36.25"	X,S,R	D1	TaylorMade Reminder		
9	40°	64°	4.5 mm	36.00"/ 35.00"	S,R,M,L	D0 / C3.5	35.75"	X,S,R	D1	TaylorMade Reminder		
PW	45°	64.5°	4.2 mm	35.75"/ 34.75"	S,R,M,L	D1 / C4.5	35.50"	X,S,R	D2	TaylorMade Reminder		
AW	50°	64.5°	4.2 mm	35.75"/ 34.75"	S,R,M,L	D1 / C4.5	35.50"	X,S,R	D2	TaylorMade Reminder		
SW	55°	64.5°	2.0 mm	35.50"/ 34.50"	S,R,M,L	D3 / C6.5	35.25"	X,S,R	D4	TaylorMade Reminder		
LW	60°	64.5°	2.0 mm	35.25"/ NA	S,R,M	D4 / N/A	35.00"	X,S,R	D5	TaylorMade Reminder		
*Right Handed available in Sept		Graphite Shaft	Graphite Shaft: Men's TaylorMade re*ax 65 (Yellow, Red, Black 65 grams, Parallel tip .370)									
*Left Handed available in Oct. 06		Graphite Shaft:	Graphite Shaft: Women's TaylorMade re*ax 55 (Blue, Grey, Silver 55 grams, Parallel tip .370)									
			Steel Shaft: Tay	Steel Shaft: TaylorMade T-Step 90 (Chrome 90 grams, Parallel tip .370)								