

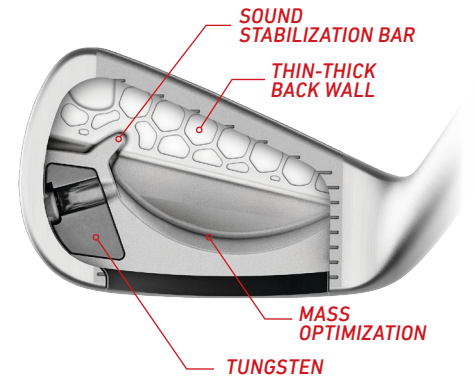






ALL NEW

# P·790



FEATURE	BENEFIT
<b>FLTD CG™</b>	FLTD CG strategically positions the center of gravity lowest in the long irons and progressively shifts higher throughout the set. Precise mass distribution enhances launch and playability in long irons while providing improved control for scoring clubs.
<b>INDIVIDUAL MASS OPTIMIZATION</b>	The 2023 P·790 irons feature advanced thick-thin back wall construction, strategically redistributing mass to enhance performance. Each iron is uniquely designed using proprietary AI mass optimization, placing every gram strategically to achieve specific performance goals.
<b>INTELLIGENT SWEET SPOT</b>	Combining the responsive face and new internal shaping yields a new P·790™ designed to have a larger sweet spot, a remarkable advance from the early generations of P·790. This new sweet spot intelligently captures more shots while ensuring consistent ball speeds and accuracy.
<b>OPTIMAL LAUNCH &amp; FORGIVENESS</b>	The new generation of P·790 is engineered to deliver optimal launch, increased forgiveness and enhanced consistency. The new internal weighting structure combines with proven technologies such as the forged L-Face, Speed Pocket™ and up to 38g of tungsten.
<b>FAST PREMIUM FEEL</b>	The forged hollow body is the ideal construction designed for performance with premium feel. The all new internal sound stabilization bar combined with ultra light SpeedFoam Air™ delivers an even better forged iron feel in 2023.



LAUNCH AND SPIN	FLIGHT BIAS
Mid-High Launch and Mid-Low Spin	Neutral
TRUE TEMPER - STEEL SHAFT	KBS - STEEL SHAFT (CUSTOM ONLY)
 True Temper Dynamic Gold 105 (X100, S300) True Temper Dynamic Gold 95 (R300)	 KBS Tour Lite (S, R)
GRAPHITE SHAFT (MID-HIGH FLIGHT)	GRIP
 Mitsubishi Chemical MMT (75S, 65R, 55A)	 Golf Pride Z-Grip 52g 0.580 (Black/Grey)

CLUB	3	4	5	6	7	8	9	PW	AW
LOFT	19°	21°	23.5°	26.5°	30.5°	35°	40°	45°	50°
LIE	60.5°	61°	61.5°	62°	62.5°	63°	63.5°	64°	64°
OFFSET	3.5mm	3.4mm	3.1mm	2.9mm	2.7mm	2.4mm	2.1mm	1.8mm	1.6mm
LENGTH MEN'S	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"
SWING WEIGHT MEN'S (ST/GR)	D2/D0	D2/D0	D2/D0	D2/D0	D2/D0	D2/D0	D2/D0	D3/D1	D3/D1
LENGTH WOMEN'S	38.00"	37.50"	37.00"	36.50"	36.00"	35.50"	35.00"	34.75"	34.50"
HAND	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH