

## aylorMade

### DRIVER

# THE SPEED OF LITE

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Our Gloire series was specifically designed to enter the premium Japanese and Asia market back in 2012. Now, we are incorporating Tourvalidated Twist Face and Hammerhead technologies into a premium design with the introduction of M Gloire. Utilizing a multi-material composite crown and toe panel allowed us to place discretionary weight in an optimal location to achieve ultra-low CG, high-draw bias, and long distance. The new Forged Twist Face will also provide exceptional sound and feel while retaining the improved accuracy and distance of our radical face contour. The combination of these technologies will provide game-changing accuracy and distance for those players who tend to have a fade bias and a slower swing speed."

Daisuke Takaesu | Asia Product Manager

#### **MULTI-MATERIAL CONSTRUCTION**

- Multi-material construction allows for precise CG control with 28g positioned toward the heel and 22g low and back to create a driver that is easy to launch with a powerful draw-bias trajectory
- Carbon fiber sole and crown help create one of our lightest driver heads ever
- · Silver carbon fiber crown and graphic treatment create a premium and striking look that breeds confidence

#### **COMPLETELY OPTIMIZED FOR SPEED**

- Each component was individually engineered to create the total performance package for speed and low static weight
- Head: Ultralight design with expanded carbon fiber crown and toe
- Shaft: Fujikura Speeder Evolution, designed to meet the optimal weight and performance requirements needed for maximum speed
- Grip: Lamkin GENESIS material for additional weight savings and exceptional all-weather performance

#### PREMIUM TECHNOLOGIES

- Forged Twist Face™: Precision forging process creates accurate twist contours while providing premium sound and feel
- Hammerhead: Working in conjunction with Forged Twist Face, the Hammerhead slot works as a supporting feature to lighten the face while delivering more forgiveness on off-center shots
- Short bonded hosel: Helps lower CG while creating a seamless look at address





SHAF	FT	
MEN'S	S: FUJIKURA SPEEDER EVOLUTION TM	SR, R-FLEX
WOMI	EN'S: FUJIKURA SPEEDER EVOLUTION	TM L-FLEX

MEN'S: LAMKIN GENESIS GRIP / GRAY CP 60 RIBBED 33g Women's: Lamkin genesis grip / Gray CP 59 Ribbed 25g

CLUB	LOFT	HAND	LIE	VOLUME	LENGTH	SW
M GLOIRE DRIVER	10.5°	RH	59°	460cc	46"	D4
M GLOIRE DRIVER	11.5°	RH	59°	460cc	46"	D4
M GLOIRE WOMENS DRIVER	12.5°	RH	59°	460cc	44.75"	CO